

Recruitment Event

PHOENIX MARKETING

Date:

June 20, 2019

Time:

1:00-3:00 pm

Location:

CareerSource
Pinellas center on
Gulf to Bay

2312 Gulf to Bay
Blvd.

Clearwater,
Florida 33765

**Now
Hiring!**

Ad Writer – 10973797

Must have the following in order to apply:

- High School Diploma or equivalent
- No minimum experience required
- Communication skills

Preferred Skills: Bilingual (English/Spanish)

Job Description: Create survey questions that test various components of ad effectiveness; view & create survey copy for up to 25 ads daily, covering a variety of advertising sectors including automotive, entertainment, casual dining, and consumer packaged goods.

Days & Hours: Full time position; 40 hours/week; hours vary; 8am-7pm; Days of operation are Monday-Sunday

Pay: \$27,000/year; Depends on experience; Benefits are offered

Media Writer – 10973787

Must have the following in order to apply:

- High school diploma or equivalent
- No minimum experience required

Preferred Skills: Bilingual (English/Spanish)

Job Description: Responsible for creating online surveys based off Primetime TV & Sports programming; view TV shows, identify branded integrations, and then create survey questions and responses about the shows content; trained in methodology, proprietary software, and a specific writing style; meet metric & productivity benchmarks; have contact with Researchers who communicate client needs.

Days & Hours: Full time position; 40 hours/week; hours vary; Night shift 7:30pm-3:30am; Days of operation are Monday-Sunday

Pay: \$27,000/year; Depends on experience; Benefits are offered

Analyst - 10974004

Must have the following in order to apply:

- High school diploma or equivalent
- No minimum experience required
- Verbal & written communication skills
- Ability to read & write in the Spanish language
- Ability to adapt & learn new processes & techniques as the job evolves
- Computer skills; Google suite applications proficiency; Ability to master software; ability to multitask between various software platforms

Job Description: Work in production department keeping track of commercials that air on TV.

Days & Hours: Full time position; 40 hours/week; Hours vary; Night Shift 7:30pm-3:30am; Days of operation are Monday-Sunday

Pay: \$24,960/year; Depends on experience; Benefits are offered

Please ensure that you are registered in Employ Florida (www.employflorida.com) prior to interviewing with event employers, and preregister online at <https://www.careersourcepinellas.com/events>.