

February 8, 2024 - 9:00 A.M.

Hybrid Meeting – EpiCenter 13805 58th St. N.

Room 1-455

Clearwater, FL 33760

Zoom

*Join via Zoom - Meeting ID: 338 034 9468

Zoom Link

*Dial In via Phone – Meeting ID: 338 034 9468

Phone: +1 646-558-8656

One-Stop Committee

Agenda

	9-11-11
I.	Welcome and Introductions
II.	Public Comment Members of the public may raise their virtual hand during the Public Comment portion of the meeting Members of the public who do so will be acknowledged by the Chair and provided up to three minutes to make public comment.
II.	Roll Call
V.	Action/Discussion Items 1. Approval of minutes - October 12, 2023 One-Stop Committee Meeting

V. Information Items

	iorniation items	
1.	PY'2023 – 2024 One-Stop Committee Goals	Page 5
2.	Performance Indicators	Page 7
	Letter Grades	
	One-Stop Operator Report	
	Key Performance Report	
6.	Marketing Report	Page 24

VI. Insights on Targeted Populations

- 1. Persons with Disabilities
- 2. Veterans
- 3. Homeless
- 4. Youth
- 5. Justice involved
- 6. Recovery
- 7. Other

VII. Other Administrative Matters

(Items of urgency not meeting the seven-day guideline for review.)

VIII. Open Discussion





IX. Adjournment

Next One-Stop Committee - April 11, 2024 (9:00 am - 10:00 am)

*All parties are advised that if you decide to appeal any decision made by the Board with respect to any matter considered at the meeting or hearing, you will need a record of the proceedings, and that, for such purpose, you may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

*If you have a disability and need an accommodation in order to participate in this meeting, please contact the Executive Assistant at 727-608-2551 or admin@careersourcepinellas.com at least two business days in advance of the meeting.



ACTION ITEM 1

Approval of Minutes

In accordance with Article VII, Section 1(H), of the approved WorkNet Pinellas By-Laws: Minutes shall be kept of all Board and Committee meetings. Minutes shall be reviewed and approved at the next CareerSource Pinellas Board or Committee meeting as appropriate.

The official minutes of meetings of the Board and Committees of the Board are public record and shall be open to inspection by the public. They shall be kept on file by the Board Secretary at the administrative office of CareerSource Pinellas as the record of the official actions of the Board of Directors.

The draft minutes from the October 12, 2023 meeting of the One-Stop Committee have been prepared and are enclosed.

RECOMMENDATION

Approval of the draft minutes, to include any amendments necessary.

CareerSource Pinellas One-Stop Committee Meeting Minutes

Date: October 12, 2023 @ 9:00am

Location: Hybrid meeting - Zoom/EpiCenter, 13805 58th St. N., Room 1 - 455, Clearwater, FL 33760

Call to Order

John Howell chaired the meeting in, Chair Mark Hunt's place, and called the meeting to order at 9:01am.

Members in Attendance

Dr. Rebecca Sarlo (Zoom), John Howell (In-person), Candida Duff (Zoom), Pattye Sawyer (Zoom), Michael Jalazo (Zoom), Tiffany Nozicka (In-person), Tony Manatine (In-person), Jody Armstrong (Zoom), Ryan Becker (Zoom), Sandy Traynor (In-person)

Members Not in Attendance

Mark Hunt, Zachary White, Senator Nick DiCeglie

Staff in Attendance

Steven Meier (In person), Jay Burkey (Zoom), Leah Geis (In person), Jason Druding (In person), Lysandra Montijo (In person), Michelle Moeller (In person)

Guests in Attendance

Shellonda Rucker – (In person) Mari Nicole – (Zoom) Stephen C. – (Zoom)

Public Comments

There were no public comments.

ACTION ITEM 1 – Approval of Minutes

The minutes of the August 10, 2023, One-Stop Committee meeting were presented for approval.

RECOMMENDATION

Approval of the draft minutes, to include any amendments necessary.

Discussion: None

Motion:	Dr. Rebecca Sarlo
Second:	Tony Manatine

The minutes were approved as presented. This motion carried unanimously.

INFORMATION ITEM 1 - PY'2023 - 2024 One-Stop Committee Goals

The PY'2023 – 2024 One-Stop Committee Goals were included in the packet for review.

INFORMATION ITEM 2 – Able Trust Update

The update was included in the packet for review.

INFORMATION ITEM 3 – Nonprofit Workforce Survey Results

The results and a summary were included in the packet for review.

INFORMATION ITEM 4 – Summer P.A.Y.S. Summary

A summary of the Summer P.A.Y.S. program was included in the packet for review.

1

2

INFORMATION ITEM 5 – 2023 CareerSource Impact Report

The report was included in the packet for review.

INFORMATION ITEM 6 – Performance Indicators

The report was included in the packet for review.

INFORMATION ITEM 7 – One-Stop Operator Report

The report was included in the packet for review.

INFORMATION ITEM 8 – Key Performance Report

The report was included in the packet for review.

INFORMATION ITEM 9 – Marketing Report

The report was included in the packet for review.

INFORMATION ITEM 10 – Lealman Agreement

An update of the agreement was included in the packet for review.

INFORMATION ITEM 11 – Grant Status Report

The report was included in the packet for review.

Other Administrative Matters - None.

Adjournment – Tony Manatine made a motion to adjourn, Tiffany Nozicka seconded that motion. John Howell adjourned the meeting at 10:03.am.



ACTION ITEM 2

Request to Use Unrestricted Funds

The owner of Dependable Marketing Solutions (DMS), a contracted OJT site, also owns TR Electric, a non-contracted site. At the beginning of the OJT DMS, the OJT contracted site, experienced financial struggles while TR Eclectic was financially sound. To support the participant and to continue the OJT the owner switched payment of the participant's payroll to the payroll records of TR Electric, a work site not contracted. The participant completed the training as originally planned; however, the participant was paid via TR Electric, the non-contracted entity.

In speaking with the employer via phone and email, it has been found that the employer made what he felt was the best choice to support the participant and to continue the OJT. The OJT was successful, and the participant is now a full-time employee of Dependable Marketing Solutions.

CSP Staff received guidance from Florida Commerce, and we also sought approval from Florida Commerce to reimburse DMS for the full amount from WIOA funding even with the issues that were present. Florida Commerce considers this a breach of contract as related to the OJT agreement that is in place with DMS, even though there is proof of ownership for both companies under the same business owner.

Due to this unique situation, we are seeking to utilize unrestricted funds in the amount of \$6,600 to reimburse the employer for the full amount stipulated in the OJT contract. Additional funds will be utilized from WIOA in the amount of \$1,020. The total reimbursement to the employer will be \$7,620 if the unrestricted funds usage is approved.

It's important to note that we do not feel that the employer harbored any ill-intent with their actions and only wanted to do what was best for their company and the employee. It's important to note that the employer has not raised any objection to the delays they've experienced, nor have they objected to any of our questions or inquiries throughout this process.

RECOMMENDATION

Approval to utilize \$6,600 of unrestricted funding to reimburse TR Electric for the completed OJT.



INFORMATION ITEM 1

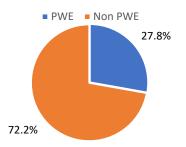
One-Stop Committee Goals for PY'2023 – 2024 Through December 31st, 2023

1. One-stop Delivery system:

- a. Increase traffic by 20% in career centers, while continuing to offer quality virtual services.
- b. Increase participation in workshops by 20%.
- c. Increase the number of EF participants by 10%

2. Youth:

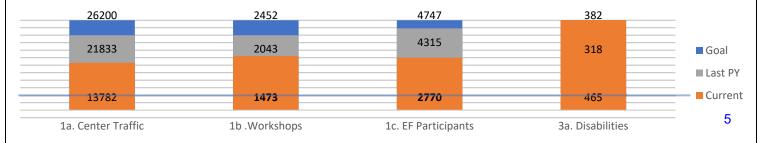
- a. Meet required WIOA metrics of 20% paid work experience and 50% of Out-of-School Youth.
- b. Meet or exceed 90% of negotiated performance goals for Credential Attainment Rate (84.1%) and Measurable Skill Gains (65%). *Reported on the WIOA Performance Indicators Page





3. Provision of Services to individuals with Disabilities:

a. Increase services to individuals with disabilities by 20%.

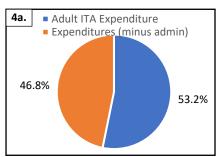


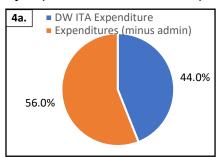


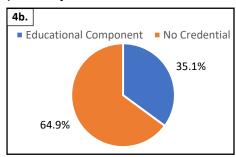
INFORMATION ITEM 1 (cont.) One-Stop Committee Goals for PY'2023 – 2024 Through December 31st, 2023

4. Training of Individuals under the Workforce Innovative Opportunity Act:

- a. Meet required WIOA metrics of 35% for Individual Training Account (ITA) expenditures for both WIOA Adult and WIOA Dislocated Workers.
- b. Meet or exceed 90% of negotiated performance goals for Credential Attainment Rate (87%) and Measurable Skill Gains (65%) for WIOA Adults. *Reported on the WIOA Performance Indicators Page
- c. Meet or exceed 90% of negotiated performance goals for Credential Attainment Rate (86.5%) and Measurable Skill Gains (65%) for WIOA Dislocated Workers *Reported on the WIOA Performance Indicators Page
- d. Increase the number of job placements for WIOA participants by 10%.





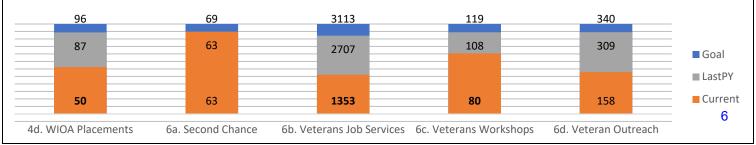


5. Welfare Transition Customers:

- a. Ensure at least 5% of Welfare Transition customers successfully complete at least one Florida Ready to Work credential.
- b. Co-enroll 5% of Welfare Transition customers into WIOA Title II and Title IV programs.

6. Services and Programs delivered to recognized target groups:

- a. Increase the number of Second Chance employers by 10%.
- b. Increase the number of assisted job services to veterans by 15%.
- c. Increase the number of veterans participating in workshops by 10%.
- d. Increase the number of employer outreach for veterans by 10%





Measures	PY2022-2023 1st Quarter Performance	PY2022-2023 % of Performance Goal Met For Q1	PY2022-2023 2nd Quarter Performance	PY2022-2023 % of Performance Goal Met For Q2	PY2022-2023 3rd Quarter Performance	PY2022-2023 % of Performance Goal Met For Q3	PY2022-2023 4th Quarter Performance	PY2022-2023 % of Performance Goal Met For Q4	PY2022-2023 Performance Goals	PY2023-2024 1st Quarter Performance	PY2023-2024 % of Performance Goal Met For Q1	PY2023-2024 Performance Goals
Adults:												
Employed 2nd Qtr After Exit	81.8	88.91	75.8	82.39	80.1	87.07	82.9	90.11	92	86.9	94.46	92
Median Wage 2nd Quarter After	\$10,506.00	97.82	\$10,619.00	98.87	\$10,506	97.82	\$9,755	90.83	\$10,740	\$10,190	94.88	\$10,740
Employed 4th Qtr After Exit	90.6	100.44	75.4	83.59	82.8	91.8	83.6	92.68	90.2	82.8	91.8	90.2
Credential Attainment Rate	80.4	92.41	67.1	77.13	67.2	77.24	63.9	73.45	87	63.4	72.87	87
Measurable Skill Gains	58.3	89.69	56.6	87.08	56.3	86.62	65.1	100.15	65	72.6	106.76	68
Dislocated Workers:												
Employed 2nd Qtr After Exit	78.6	89.32	71.8	8159.09%	73.2	83.18	80.5	91.48	88	79.8	90.68	88
Median Wage 2nd Quarter After	\$11,409.00	121.77	\$11,667.00	124.53	\$11,667	124.53	\$12,574	134.2	\$9,369	\$15,000	160.1	\$9,369
Employed 4th Qtr After Exit	90.4	107.36	77.2	91.69	79.3	94.18	76.8	91.21	84.2	72.9	86.58	84.2
Credential Attainment Rate	93.5	108.09	86.9	100.46	87.3	100.92	82.5	95.38	86.5	77.9	90.06	86.5
Measurable Skill Gains	45	69.23	39.2	60.31	39.8	61.23	55.6	85.54	65	61	89.71	68
Youth:												
Employed 2nd Qtr After Exit	82.3	98.56	81	97.01	82.2	98.44	88.6	106.11	83.5	87.6	104.91	83.5
Median Wage 2nd Quarter After	\$4,866.00	103.58	\$4,965	105.68	\$5,282	112.42	\$6,019	128.12	\$4,698	\$6,100	129.84	\$4,698
Employed 4th Qtr After Exit	86.4	106.67	77	95.06	82	101.23	82.6	101.98	81	82.2	101.48	81
Credential Attainment Rate	79.8	94.89	80.3	95.48	81.5	96.91	80.7	95.96	84.1	82.5	98.1	84.1
Measurable Skill Gains	55.7	85.69	50.7	78	52.6	80.92	74.8	115.08	65	67.1	98.68	68
Wagner Peyser:												
Employed 2nd Qtr After Exit	60.9	96.36	60.2	95.25	65.6	103.8	65.6	103.8	63.2	66.8	105.7	63.2
Median Wage 2nd Quarter After	\$6,839.00	104.97	\$6,808.00	104.5	\$7,421	113.91	\$7,552	115.92	\$6,515	\$8,162	125.27	\$6,515
Employed 4th Qtr After Exit	63.6	100.63	61.4	97.15	66.4	105.06	67.2	106.33	63.2	68.3	108.07	63.2

Not Met (less than 90% of negotiated)

Met (90-100% of negotiated)

Exceeded (greater than 100% of negotiated)



INFORMATION ITEM 3 REACH Act Letter Grades For Quarter One of 2023 - 2024 Program Year

Under the 2021 Reimagining Education and Career Help (REACH) Act, the Governor's REACH Office developed the criteria for the letter grades in collaboration with stakeholders including leaders from CareerSource Florida, the Department of Economic Opportunity, the Department of Education and local workforce development boards (LWDBs). Those criteria include:

- How well boards are meeting federal accountability measures.
- How many job seekers served receive work-related training.
- How many participants earn more in the second quarter after receiving workforce services.
- A reduction in the number of participants on long-term public assistance.
- How many employers are return customers for business services.

CareerSource Florida calculates grades throughout the year so LWDBs are aware of their progression towards the final year end grade. Local workforce development boards will review the data used by the REACH Office to determine the letter grades to help strengthen services for job seekers, workers and businesses.

Of the 24 local workforce development boards, 10 boards have currently received 'A's, 13 boards received 'B's, and one has a C. No board received a D or F. Local workforce development boards will use these letter grades to further their goals of elevating Florida's workforce and upskilling Floridians to help achieve self-sufficiency, connecting Floridians to jobs through training and placement, and expanding accountability and transparency of these critical missions.

The criteria for the base-line letter grades were set in 2022 and were determined retroactively, based upon data from the 2021-2022 fiscal year. Annual grades are released each October, for the program year ending the previous June.

Metric	Metric Category	Weight	Numerator	Denominator	Rate (%)	YOY Rate Difference	Target (%)	Target Met ¹ (%)	Weighted Performance ² (%)
Participants with Increased Earnings	Employment and Training Services, Self-Sufficiency	0.25	1,714	3,970	43.17	-	50.00	86.34	21.59
Reduction in Public Assistance	Employment and Training Services, Self-Sufficiency	0.25	1,864	3,612	51.61	-	50.00	100.00	25.00
Employment and Training Outcomes	Employment and Training Services	0.20	15	18	83.33	-	100.00	83.33	16.67
Participants in Work-Related Training	Training Services	0.10	879	4,819	18.24	-	25.00	72.96	7.30
5. Continued Repeat Business	Business Services	0.05	770	2,472	31.15	-	35.00	89.00	4.45
6. Year-Over-Year Business Penetration	Business Services	0.05	-	-	-	3.69	100.00	90.00	4.50
PY 2022-2023 Business Penetration		-	893	25,265	3.53	-	-	-	-
PY 2023-2024 Business Penetration		-	1,861	25,788	7.22	-	-	-	-
7. Completion-to-Funding Ratio	Employment and Training Services	0.10	4.17	3.88	100.00	-	100.00	100.00	10.00
Exiters: Local Board (N) / Statewide (D)		-	3,452	82,880	4.17	-	-	-	-
Budget: Local Board (N) / Statewide (D)		-	\$5,368,381	\$138,314,587	3.88	-	-	-	-
Extra Credit: Serving Individuals on Public Assistance	Employment and Training Services, Self-Sufficiency	Up to 0.05 points	2,433	5,214	46.66	-	-	-	1.00
	'							TOTAL	90.50



INFORMATION ITEM 3 (cont.) REACH Act Letter Grades

For Quarter One of 2023-2024 Program Year

Local Workforce Development Board	Annual Score (%)	Letter Grade
01 - CareerSource Escarosa	86.97	В
02 - CareerSource Okaloosa Walton	89.06	B+
03 - CareerSource Chipola	95.88	A
04 - CareerSource Gulf Coast	87.58	B+
05 - CareerSource Capital Region	85.97	В
06 - CareerSource North Florida	85.37	В
07 - CareerSource Florida Crown	82.40	B-
08 - CareerSource Northeast Florida	97.29	A +
09 - CareerSource North Central Florida	77.66	C+
10 - CareerSource Citrus Levy Marion	88.40	B+
11 - CareerSource Flagler Volusia	94.93	A
12 - CareerSource Central Florida	95.74	A
13 - CareerSource Brevard	86.60	В
14 - CareerSource Pinellas	90.50	А-
15 - CareerSource Tampa Bay	92.68	А-
16 - CareerSource Pasco Hernando	87.52	B+
17 - CareerSource Polk	87.42	B+
18 - CareerSource Suncoast	86.89	В
19 - CareerSource Heartland	94.72	A
20 - CareerSource Research Coast	87.83	B+
21 - CareerSource Palm Beach County	89.66	B+
22 - CareerSource Broward	98.07	A +
23 - CareerSource South Florida	98.27	A +
24 - CareerSource Southwest Florida	95.25	A

Letter Grades Scale:

A+: ≥ 97 A : 93 to < 97 A-: 90 to < 93

B+: 87 to < 90 B: 83 to < 87 B-: 80 to < 83 Letter Grades Scale:

C+: 77 to < 80 C: 73 to < 77 C-: 70 to < 73 D: 60 to < 70 F: < 60

ONE STOP OPERATOR REPORT



Informational Item February 8, 2024

Maintain Linkages

Dynamic Workforce Solutions, Inc. (DWFS), has been the contracted One Stop Operator (OSO) for CareerSource Pinellas since 2018. The OSO has a responsibility to maintain an up-to-date list of partners, and coordinate opportunities for cross-training of services, and leveraging of resources, through partner referrals.

Number of Required Partners	20
Number of Community-Based Partners	27
Number of New Partners this Program Year	2
Total Number of Partners	49

Partner Referrals

Crosswalk Partner Portal, is a closed network that allows partner agencies to send and receive referrals and provide a personal hand-off of shared customers to increase responsiveness to customer needs.



Agency Received From 1	Service Location 14	# Received
Boley Centers, Inc.	Pinellas	2
CareerSource Pinellas	Pinellas	2
Department of Juvenile Justice	Pinellas	2
Housing Authority of the City of St. Petersburg	Pinellas	5

Agency Sent To 1	Service Location 11	# Sent
CareerSource Pinellas	Pinellas	2
Division of Blind Services	Pinellas	1
Dress for Success Tampa Bay	Pinellas	7
Homeless Leadership Alliance of Pinellas	Pinellas	1
Housing Authority of the City of St. Petersburg	Pinellas	2
Operation PAR, Inc	Pinellas	2

Customer Experience

<u>Net Promoter Score</u>®, or NPS®, measures customer experience and predicts business growth. This proven metric transformed the business world and now provides the core measurement for customer experience management programs the world round.

How likely is it that you would recommend CareerSource Pinellas to a friend or colleague?

CareerSource Pinellas has a NPS Target of 47. The customers receiving in-person and virtual services are offered the opportunity to share their experience within 15 days after the close of the month of service. November 2023 NPS Score was 40.

COMBINED NPS SCORES

	S		NPS	Score		i i	
Period	Region	G2B	Tarpon	Lealman	St. Pete	Virtual	Target
JUL	61%	67%	67%	100%	50%	40%	47%
AUG	49%	37%	75%	80%	57%	0%	47%
SEP	58%	53%	20%	82%	68%	60%	47%
OCT	60%	56%	100%	50%	52%	67%	47%
NOV	40%	32%	75%	75%	35%	50%	47%
PY	53%	48%	65%	80%	54%	45%	47%

There was a decrease in NPS scores in November due to an increased number of individuals responding passively. The region's overall score for the program year is averaging 53%.

There is an expectation of an average 15% survey response rate, and the region is achieving a 17% response rate for the year.

Month	Total Invitations Sent	Total Surveys Completed	Response Rate
JUL	310	39	13%
AUG	374	77	21%
SEP	435	85	20%
OCT	425	71	17%
NOV	360	60	17%
PY	1904	332	17%

Workshops

• St. Pete College hosts remote workshops and CareerSource Pinellas program staff offer in-person workshops at Gulf 2 Bay and St. Petersburg Career Centers to support career seekers in preparing for employment opportunities.

Career Source Pinellas – Region 14												
Re	mote Wor	kshop Sa	tisfaction									
	Workshop Survey - 2023/2024 2nd Quarter (10/01-12/31)											
Which Workshop did you attend?												
Month	Octobe	r 2023	Novemb	er 2023	Decembe	r 2023						
Answer Options	Percent	Count	Percent	Count	Percent	Count						
How to Get Hired: Tips on Researching Employers	0.00%	0	0.00%	0	0.00%	0						
Cleaning Up Your Online Presence	0.00%	0	0.00%	0	0.00%	0						
LinkedIn	50.00%	1	66.67%	2	66.67%	2						
Interview Preparation	0.00%	0	0.00%	0	33.33%	1						
Professional Etiquette: How to Make a First Impression	0.00%	0	0.00%	0	0.00%	0						
Branding the Professional YOU	0.00%	0	0.00%	0	0.00%	0						
Resume	0.00%	0	33.33%	1	0.00%	0						
How to Navigate the Employ Florida Website	0.00%	0	0.00%	0	0.00%	0						
Professional Networking Group	0.00%	0	0.00%	0	0.00%	0						
Career Networking Group	0.00%	0	0.00%	0	0.00%	0						
Other	50.00%	1	0.00%	0	0.00%	0						
Total Monthly		2		3		3						
(Quarterly) Answered Question												
(Quarterly) Skipped Question												
				YTD To	al Answered	15						

Overall, how satisfied were you with the	12.22.22.23	700 000	Marramh	November 2023		- 2022
Month	October 2023 November 2023		Decembe	r 2025		
Answer Options	Percent	Count	Percent	Count	Percent	Count
5 - Very Satisfied	100.00%	2	100.00%	3	66.67%	2
4 - Satisfied	0.00%	0	0.00%	0	33.33%	1
3 - Neither Satisfied or Dissatisfied	0.00%	0	0.00%	0	0.00%	0
2 - Dissatisfied	0.00%	0	0.00%	0	0.00%	0
1 - Very Dissatisfied	0.00%	0	0.00%	0	0.00%	0
Total Monthly		2		3		3
Weighted Average Monthly		5.00		5.00		4.67
			(Quarte	erly) Answe	red Question	{
			(Qua	rterly) Skipp	ped Question	C
(Quarterly) Weighted Average						4.88
				YTD Tot	al Answered	16
YTD Weighted Average					4.88	

L Workshop Survey - 2023/2024 2 nd	ive Works		AND RESTRICT AND A SECTION AND ADDRESS OF THE ADDRE			
Which Workshop did you attend?	Guarter (10	//UI-12/JI	· 1			
Month	Octobe	r 2023	Novemb	er 2023	Decembe	r 2023
Answer Options	Percent	Count	Percent	Count	Percent	Count
How to Navigate Employ Florida	16.67%	2	28.57%	2	20.00%	1
Basic Computer Literacy	0.00%	0	42.86%	3	0.00%	0
Overcoming Barriers	33.33%	4	0.00%	0	20.00%	1
Get Hired - Resume and Interviewing Tips (Gulf to Bay)	50.00%	6	14.29%	1	20.00%	1
Other	0.00%	0	14.29%	1	40.00%	2
Total Monthly		12		7		5
			(Quarte	erly) Answe	red Question	2
			(Qua	nterly) Skipp	ped Question	
				YTD Tot	tal Answered	5

Month	October 2023		Novemb	November 2023		r 2023
Answer Options	Percent	Count	Percent	Count	Percent	Count
5 - Very Satisfied	100.00%	13	57.14%	4	80.00%	4
4 - Satisfied	0.00%	0	42.86%	3	0.00%	0
3 - Neither Satisfied or Dissatisfied	0.00%	0	0.00%	0	20.00%	1
2 - Dissatisfied	0.00%	0	0.00%	0	0.00%	0
1 - Very Dissatisfied	0.00%	0	0.00%	0	0.00%	0
Total Monthly		13		7		5
Weighted Average Monthly		5.00		4.57		4.60
			(Quart	erly) Answe	red Question	25
			(Qua	nterly) Skipp	ned Question	(
			(Quai	rterly) Weigh	nted Average	4.80
				YTD Tot	al Answered	53
				YTD Weigh	ited Average	4.75

Staff Training

Customer Service Training will occur in April 2024



KEY PERFORMANCE RESULTS (KPR)







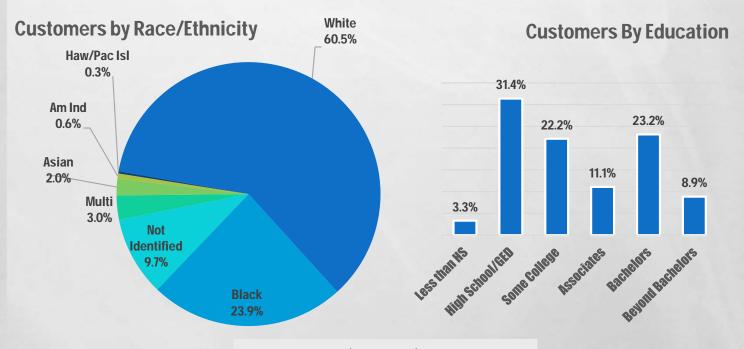
4,035
Individuals Assisted

1,027
Exited with Employment

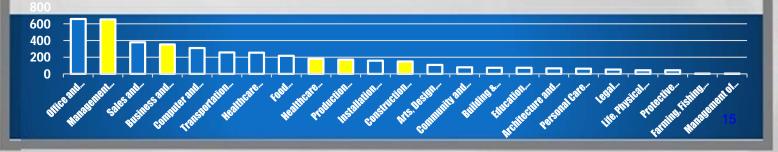
\$17.59 Average Wage

	PY23/24 (thru Dec)		PY22/23		PY21/22		
	Individuals Assisted	Exited with Employment	Individuals Assisted	Exited with Employment	Individuals Assisted	Exited with Employment	
Wagner-Peyser	2,774	841	4,315	1,576	5,395	1,823	
WIOA	813	50	650	87	613	196	
Special Grants	128	8	73	4	76	15	
Welfare Transition	482	51	474	96	634	146	
SNAP	650	77	603	117	876	162	

Program Year 2023-2024



Customers by Desired Occupation





PINELLAS COUNTY OVERVIEW/SUMMARY

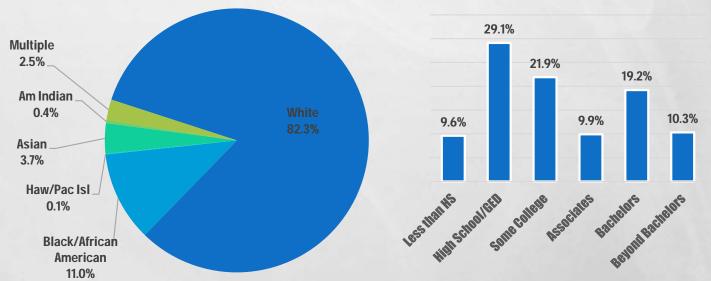
2.90%
Pinellas County
Unemployment Rate

Pinellas County Unemployment Rate Jan 2021 - Nov 2023



Residents by Race/Ethnicity

Residents By Education



Job Openings by Occupation





WAGNER-PEYSER



841

681

• ?

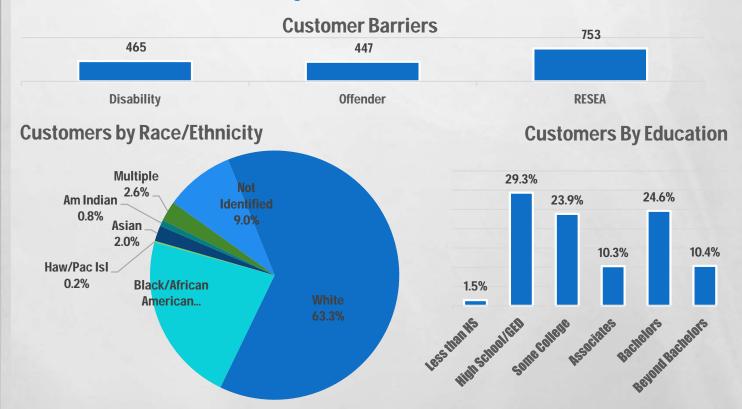
9,284

Staff Assisted who Obtained Employment Job Referrals provided to Participants

Staff Assisted Services to Participants

	PY23/24	PY23/24 (thru Dec)		PY22/23		PY21/22	
	Individuals Assisted			# EF Codes Entered	Individuals Assisted	# EF Codes Entered	
Employment	841	938	4,315	1,576	5,395	1,823	
Job Referrals	215	681	949	3,051	1,425	5,257	
Service	2,490	9,284	4,092	21,996	5,270	28,052	

Program Year 2023-2024



Measure	PY21/22	PY22/23	PY23/24 (Q1)	Current Coal
		P122/23	<u>``</u>	Current Guar
Employed 2 nd Qtr After Exit	59.6%	65.6%	66.8%	63.2%
Median Wage 2 nd Qtr After Exit	\$6,686	\$7,552	\$8,162	\$6,515
Employed 4th Qtr After Exit	60.4%	67.2%	68.3%	63.2%



WIOA ADULT







449 **Individuals Assisted**

28 **Exited with Employment**

\$22.36 **Average Wage**

	PY23/24	PY23/24 (thru Dec)		PY22/23		1/22
	Individuals Assisted	Exited with employment	Individuals Assisted	Exited with employment	Individuals Assisted	Exited with employment
Adult	449	28	585	56	696	39

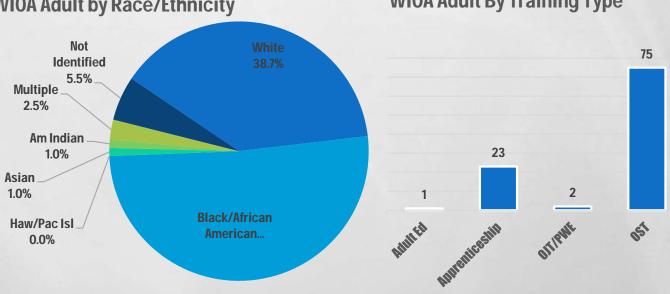
Program Year 2023-2024

WIOA Adult Barriers



WIOA Adult by Race/Ethnicity

WIOA Adult By Training Type



Measure	PY21/22	PY22/23	PY23/24 (Q1)	Current Goal
Employed 2 nd Qtr After Exit	82.6%	82.9%	86.9%	92.0%
Median Wage 2 nd Otr After Exit	\$11,068	\$9,755	\$10,190	\$10,740
Employed 4th Qtr After Exit	92.9%	83.6	82.8%	90.2% ¹⁸
Credential Attainment Rate	86.9%	63.9	63.4%	87.0%
Measurable Skill Gains	66.2%	65.1	72.6%	65.0%



WIOA DISLOCATED WORKER







110 Individuals Assisted

8 Exited with Employment

\$28.12Average Wage

	PY23/24 (thru Dec)		PY22/23		PY21/22	
	Individuals Assisted	Exited with employment	Individuals Assisted	Exited with employment	Individuals Assisted	Exited with employment
DW	110	8	213	32	515	63

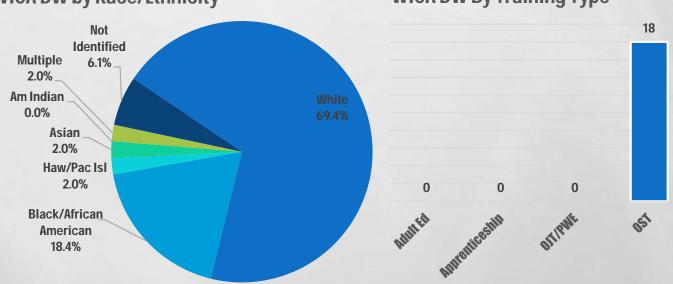
Program Year 2023-2024

WIOA DW Barriers



WIOA DW by Race/Ethnicity

WIOA DW By Training Type



				Current
Measure	PY21/22	PY22/23	PY23/24 (Q1)	Goal
Employed 2 nd Qtr After Exit	80.3%	80.5%	79.8%	88.0%
Median Wage 2 nd Qtr After Exit	\$12,112	\$12,574	\$15,000	\$9,369
Employed 4th Qtr After Exit	87.5%	76.8%	72.9%	84.2%
Credential Attainment Rate	93.3%	82.5%	77.9%	86.5%
Measurable Skill Gains	57.5%	55.6%	61.0%	65.0%



WIOA YOUTH



254 Individuals Assisted



87.9% Out-of-School Youth



\$16.96

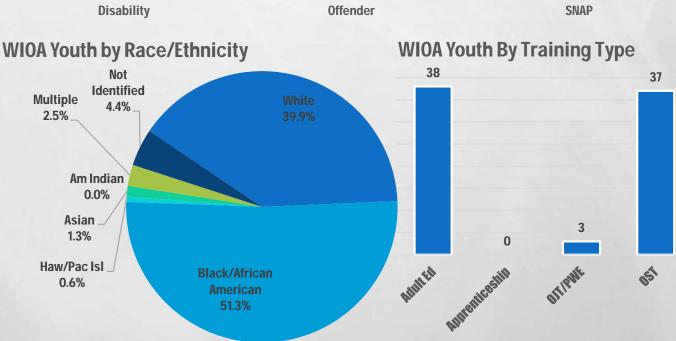
Average Wage

	PY23/24	(thru Dec)	PY2	2/23	PY21/22	
	Individuals Exited with Assisted employment		Individuals Exited with Assisted employment		Individuals Assisted	Exited with employment
PEF	108	12	167	17	333	68
WIOA Youth	146			2	109	6

Program Year 2022-2023







				Current
Measure	PY21/22	PY22/23	PY23/24 (Q1)	Goal
Employed 2 nd Otr After Exit	83.5%	86.6%	87.6%	83.5%
Median Wage 2 nd Otr After Exit	\$4,726	\$6,019	\$6,100	\$4,698
Employed 4th Qtr After Exit	86.0%	82.6%	82.2%	81.0%
Credential Attainment Rate	82.9%	80.7%	82.5%	84.1%
Measurable Skill Gains	69.2%	74.8%	67.1%	65.0%



SNAP

(SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM)

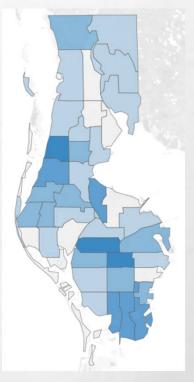


650 Individuals Assisted



\$13.96 Average Wage

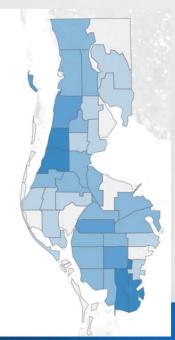
	PY23/24 (thru Dec)		PY22/23		PY21/22	
	Individuals Assisted	Employed	Individuals Assisted	Employed	Individuals Assisted	Employed
SNAP	650	77	603	112	876	171



SNAP Recipient Density

Poverty Density

WELFARE TRANSITION





482 Individuals Assisted



\$17.05 Average Wage

	PY23/24 (thru Dec)		PY22/23		PY21/22	
	Individuals Assisted	Employed	Individuals Assisted	Employed	Individuals Assisted	Employed
WT	482	51	474	129	634	158

* Darker shades indicate higher population.

Map data courtesy of Florida Chamber of Commerce https://www.flchamber.com/floridagapmap/



VETERAN



509 Individuals Assisted



76 Employments



158
Outreach Activities



17+
Community
Partners

CareerSource Pinellas offers innovative veteran services to help the those who have served this country thrive in meaningful careers. Veteran services include career exploration, skills training, referral services and more!

To help veterans succeed in their job search, CareerSource Pinellas partners with local employers to expand employment opportunities for military men, women and their spouses. Local Veteran services staff meet directly with community partners, businesses, VA medical centers, community-based organizations and reserve guard units to create new employment opportunities for veterans in need.

DISABILITY NAVIGATOR



838 Individuals in System



465
Individuals
Assisted by
Staff



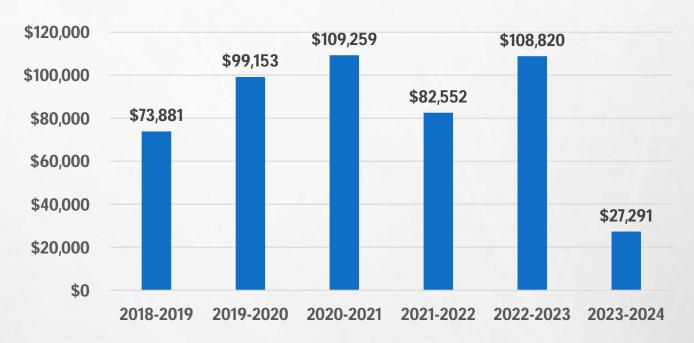
74
Working with
Disability
Navigator Staff

Social Security's Ticket to Work (TTW) program, assists individuals ages 18-64 who receive disability benefits, SSDI (Social Security Disability Insurance) and/or SSI (Supplemental Security Income).

It's a free and voluntary program that supports career development for those that want to work. The purpose of this program is to offer support that one would need to increase both their ability to work, increase their earnings and reduce their reliance on cash benefits. TTW offers resources for improving employability skills and increasing career opportunities to those who are interested in working toward full time employment and being self-sufficient.



TICKET TO WORK REVENUE



SPECIAL GRANTS

GET THERE FASTER



109
Participants
Enrolled



59 Credentials



54%
Of Credential
Rate Goal

The Get There Faster Grant launched in October 2021. Low-Income Returning Adult Learners provides adults and youth seeking education and training the opportunity to earn industry-recognized cloud computing or other IT related credentials of value identified by the Florida Department of Education (FDOE). This grant has been extended through June 2024.

At-Risk Floridians (Added July 2023)- Provides adults and youth who are justice connected or in recovery from substance use seeking education and training the opportunity to earn industry-recognized credentials within the fields of Construction, Manufacturing, Healthcare, and Hospitality. The projected closing date is June 2024.

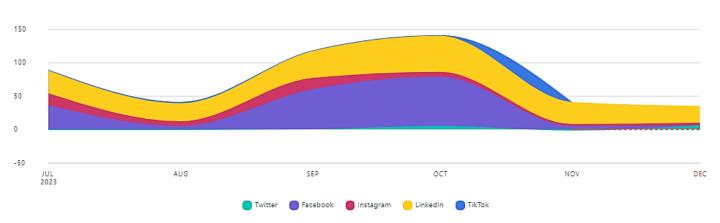


MARKETING SOCIAL MEDIA UPDATE



PERIOD (JULY 01 2023- DECEMBER 31 2023) VS (JULY 01 2022- DECEMBER 31 2022)

AUDIENCE GROWTH



Audience Metrics	Totals	
Total Audience	9,920	
Total Net Audience Growth	461	
Twitter Net Follower Growth	7	
Facebook Net Follower Growth	180	
Instagram Net Follower Growth	56	
LinkedIn Net Follower Growth	213	
TikTok Net Follower Growth	5	

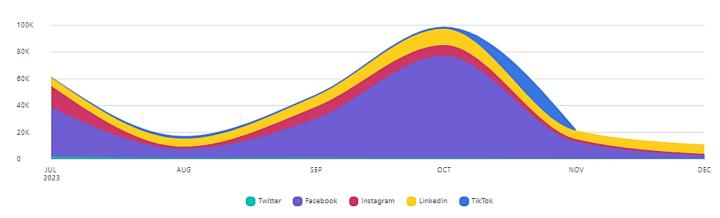






PERIOD (JULY 01 2023- DECEMBER 31 2023)
VS (JULY 01 2022- DECEMBER 31 2022)

IMPRESSIONS



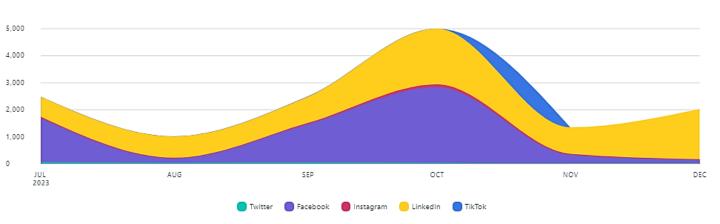
Total Impressions	256,797
Twitter Impressions	4,046
Facebook Impressions	163,809
Instagram Impressions	37,030
LinkedIn Impressions	46,165
TikTok Impressions	5,747





PERIOD (JULY 01 2023- DECEMBER 31 2023)
VS (JULY 01 2022- DECEMBER 31 2022)

ENGAGEMENT



Total Engagements	14,294
Twitter Engagements	149
Facebook Engagements	6,453
Instagram Engagements	271
LinkedIn Engagements	7,406
TikTok Engagements	15







PERIOD (JULY 01 2023- DECEMBER 31 2023)
VS (JULY 01 2022- DECEMBER 31 2022)

POST LINK CLICK

The number of times users clicked on links from posts.



WEBSITE USERS

	Session default channel group 🔻 🕂	↓ Users	Sessions	Engaged sessions
		23,830 100% of total	32,450 100% of total	12,603 100% of total
1	Organic Search	9,320	14,011	7,024
2	Direct	8,845	11,294	3,592
3	Referral	3,548	4,492	1,449
4	Organic Social	2,088	2,522	424
5	Unassigned	217	217	3
6	Paid Search	153	187	53
7	Organic Shopping	65	65	1
8	Organic Video	10	13	2
9	Email	1	1	0



23,830 VS 21,480 (Same Period in 2022)





PAYCHECKS FOR PATRIOTS JOB FAIR HIGHLIGHTS

WEDNESDAY, NOVEMBER 8TH



